

Philly Eats Magazine

Reach 10's of Thousands of Hungry Food Enthusiasts with ONE Single Placement

Philly Eats Magazine is a regional magazine providing targeted information to restaurant enthusiasts. Our readers are people who enjoy going out to eat and are interested in experimenting as well as providing tremendous affluent purchasing power. **Philly Eats Magazine** brings influential readers and respected advertisers together in one publication.

Philly Eats Magazine is without a doubt the most effective magazines for reaching foodie enthusiasts in the region. Through print and digital promotion **Philly Eats Magazine** will be delivered to over 100,000 different individuals on a monthly basis.

Local Market Area Includes

Our Magazine is delivered to an ever growing regional distribution of opt in addresses and spread through social media world wide. Our guarantee is 100,000 subscribers but in reality it will be delivered to many more.





Philly Eats Magazine



Philly Eats Magazine is distributed as a 4-color glossy printed edition as well as a digital edition available on your tablet, phone or computer that delivers an interactive version of the print edition, the digital version also includes features like video and audio. Mailed copies are delivered directly to the recipients through USPS, not just dropped off in bulk.

Professional Print Distribution

The main distribution for **Philly Eats Magazine** is a subscription base of foodie enthusiasts region wide. **Philly Eats Magazine** has and continues to grow its print subscription base. The publication is distributed through direct mail through the United States Postal Service.

Preferred Print Distribution

Philly Eats Magazine is also printed and mailed to an assortment of qualified industry related professional and local businesses including:

- ✔ Doctor's Offices
- ✔ Hair Salons
- ✔ Auto Repair
- ✔ Fitness Centers
- ✔ Libraries
- ✔ Therapy
- ✔ Chiropractors
- ✔ Dental Offices

Print Marketing Distribution

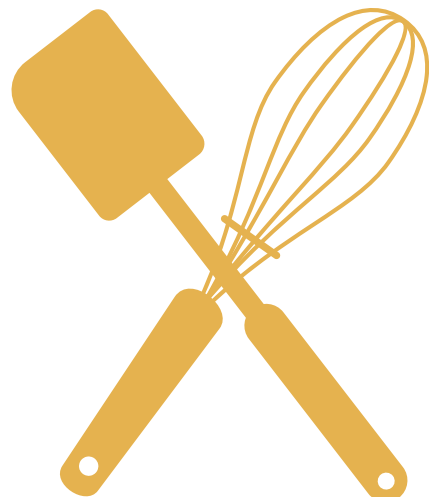
The featured restaurants and professionals in each issue have the opportunity to purchase extra issues to distribute for marketing and promotional purposes as well as display in their offices. The number of extra magazines printed foreach issue varies up to 500 copies per professional.

Print Trade Show or Event Distribution

Local Restaurant Shows and events will receive coverage from Eats Magazine. **Philly Eats Magazine** will make every reasonable effort to distribute magazines to the attendees.

Digital Email Distribution

Philly Eats Magazine circulates a digital blast through an email marketing company to an ever-increasing audience. Due to the cost effectiveness of this distribution, the digital magazine can reach up to 100,000 readers each month and growing. This format can far exceed the geographic footprint of the print magazine. This blast is done twice monthly to that list to ensure maximum penetration.





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Digital Social Media Distribution

Built into the digital magazine is an easy share button that will allow readers to share articles and features directly with connections via email or to their social media sites. Coupled with **Philly Eats Magazine** social media footprint on Facebook, Twitter and LinkedIn as well as the connections of featured restaurants and professionals, the magazine reaches an average of 25,000 additional readers via social networking sites each month.

Digital Media Distribution

In 2017, **Philly Eats Magazine** distributes the digital magazine through Magzter. This service makes the magazine available to a database of 27 million users on Apple products, Google Play devices, Kindle Fire, Nook, Amazon App store and on Magzter.com.

